

National Team Uniform Policy

Version: 1.1

Version Effective: 26/10/2023



1. LAST AMENDED

- Version 1.0

2. COMMITMENT

Shooting Australia (SA) will provide the SA National Squad and anyone selected to a National Team (outside of the National Squad) with a uniform that is functional and in accordance with athlete, organisational (SA) and international federation (ISSF/WSPS) requirements. SA will provide athletes with a uniform that clearly identifies them as part of an Australian Team.

SA will engage a uniform supplier who is able to deliver a quality functional uniform within the identified budget and timeframes, and in accordance with athlete and organisational requirements. SA will consult with athletes in regard to design and colour, however final approval of the uniform remains with SA. SA will be responsible for arranging the ordering and issuing of uniforms.

3. SCOPE

The National Team Uniform Policy applies to those who are provided with a National Team uniform, including:

- SA Categorized athletes
- National Team athletes (anyone selected to a National Team outside of the National Squad)
- Team coaches
- Team support staff.

The Policy has been developed to ensure that the integrity of SA is maintained. The purpose of National Team Uniform is to:

- Provide quality apparel for training and competition purposes;
- Create a sense of pride, achievement, belonging and unity;
- Create a positive identity within the shooting community both domestically and internationally;
- Present a well attired and professional National Team

4. OBJECTIVE

The objective of this policy is to outline the guidelines and requirements for the wearing of the National Team uniform.

5. COMMERCIAL ARRANGEMENTS

As part of SA's commitment to appoint an official National team uniform supplier, an Exclusive Agreement/Contract has been entered into by SA.

For the period 1 February 2023 to 31 January 2025, SA has partnered with VIVA Global Pty Ltd (VIVA) as the official and exclusive supplier for SA National Team Uniforms.

As such, all persons (as outlined in Section 3) who have been provided with a National Team uniform, must adhere to the terms of this Commercial Agreement, and for the period of exclusivity,

wear only VIVA branded National Team uniform apparel and must not conflict this Agreement with any other brands.

Any previous National Team uniforms that have been supplied (eg BLK or Adidas) may not be worn as a member of a National Team.

6. UNIFORM

The National Team uniform must be worn in accordance with the activities listed in the table below. National Team uniform will be provided in accordance with the activities applicable to the National Team member.

Additional items may be available for purchase and on occasion there may be an ability to supplement National Team Uniform with plain, unbranded items.

ACTIVITY	GARMENTS
Travel	Shorts OR Tracksuit Pants Tracksuit Jacket (if desired) Navy/white polo
National Team Activities – ie, Induction/Training Camps etc	Navy/white polo OR Cotton Tee (short or long sleeve) Personal choice of pants
International competition	Shorts OR Tracksuit Pants OR plain black pants/leggings (supplied by athlete) Tracksuit Jacket (if desired) Navy OR white Cotton Tee (short or long sleeve) OR Navy/white polo
International podium presentation	Tracksuit Pants Tracksuit Jacket Navy/white polo
Official activities – ie, representing SA at events such as functions (ASC, awards ceremonies etc), media activities, ambassadorship opportunities etc	Tracksuit Pants OR plain black dress pants Tracksuit Jacket Navy/white polo
Domestic competitions	SA does not have any requirements of athletes competing in domestic competitions except to stipulate that athletes must adhere to dress codes enforced by the relevant Member Organisation (ACTA, TRA, PA, NRAA, ISSF)

7. UNIFORM ALLOCATION

The National Team uniform will be allocated in accordance with the relevant activity/ies of those who will be wearing it.

New uniform will not be provided for each event/activity due to loss or neglect. Uniform may be replaced if damaged or worn through. Depending on the circumstances, any requirement to replace uniform may incur a fee.

After having represented SA, the athlete may wear the uniform when competing at both domestic and international events.

8. GUIDELINES

Whilst wearing SA clothing, athletes will behave in a manner which will maintain the good reputation of SA and uphold the SA values (Leadership, Unity, Courage, Integrity and Excellence).

Each item of National Team Uniform must be worn for their proper purpose (see clause 6).

Official Clothing must be worn with logos visible.

All items supplied by SA must remain free of any foreign logos or trademarks.

National Team uniform must be kept clean and in good repair. Damaged items should not be worn and SA notified for replacement.

If any National Team Uniform is lost or stolen, this must be reported to SA as soon as possible.

Selling, giving away or transferring National Team uniform is not permitted.

National Team Members must not:

- remove, cover or vary an existing sponsor logo, trademark or slogan on the SA Uniform
- add any logo, trademark or slogan to the SA Uniform

Athletes must not wear singlets, beach wear, bike shorts or leggings for medal presentations.

National Team Members must be properly attired throughout any activity the National Team uniform is required to be worn. This includes ensuring uniform is clean and tidy and enclosed shoes are worn (eg no beach shoes).

Athletes and Support Staff should remove sunglasses and headwear (ie, beanies, caps etc) for podium and Team photos.

At no time is an individual permitted to drink alcohol or gamble whilst wearing the National Team Uniform or any item featuring the SA logo.

9. FAILURE TO COMPLY

Repeated or significant failure to comply with this policy may result in a breach of an Athlete Agreement or Employment contract.



10. RELATED DOCUMENTS AND REFERENCES

SA National Athlete Agreement
Employment Contract
VIVA Agreement

11. SUPERSEDED VERSIONS

N/A

12. AMENDMENT HISTORY

Provision	Amendment	Commencing

Version	1.0
Date Approved	26/10/2023
Effective From	26/10/2023
Review Date	12 months post approval